



GIANFABIO LUPO

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E-mail: gianfabio.lupo@gmail.com

Phone: +39 3939932004 - Skype: Gianfabio.Lupo

Linkedin: [linkedin.com/en/gianfabiolupo](https://www.linkedin.com/en/gianfabiolupo) - Portfolio: www.gianfabiolupo.com

PROFESSIONAL EXPERIENCE

Treedom Florence Italy	May 2021 - On Going Senior Graphic Designer B2B	Treedom: Rewilding global platform/e-commerce [B-Corp] Responsible for B2B visual communication, campaign conception and design: presentations, landing pages, videos and images for web and print.	
Freelance Rome Italy	Oct. 2020 - On Going Visual Design, Media Editing & Communication	Main Clients: UNHCR, Talent Garden, Punchlab Graphic e web design, visual identity, digital content creation, photo and video editing, motion graphic, photography and videomaking.	
Il Riformista Rome Italy	Sept. 2019 - Sept. 2020 Art Director & Visual Designer	Il Riformista: Daily Newspaper Visual and graphic design team coordination, layout, photo editing, editorial and printing processes management.	
Rovescio Rome Italy	May 2015 - June 2020 Communication Manager & Art Director	Rovescio: Art & Cultural Organization Team management for online and offline communication activities, graphic/web design, photo/video making, social media.	
Italian Red Cross Rome Italy	Feb. 2017 - Aug. 2019 Communication Specialist, Visual Designer & Photographer	Italian Red Cross - Rome: Humanitarian Aid Organization Creation of visual content for online and offline communication, photo and video making on field, graphic design and realization of contents for web and press media.	
P60 Amsterdam Netherlands	Sept. 2015 - Sept. 2016 Official Photographer (EVS - European Voluntry Service)	Poppodium P60: Cultural Venue & Music Hall Video and photo making, editing, design and production of promotional material, light management and Vj'ing.	
Intersos Rome Italy	May 2015 - July 2015 Communication Officer & Visual Designer	Intersos: Humanitarian Aid Organization Creation of visual content for online and offline communication, translation and realization of contents for web and press media.	
Commissione Europea Rome, Italy	Dec. 2014 - May 2015 Communication Officer & Visual Designer	The European Commission Representation in Italy Writing and dissemination of press releases and official notes of EC, graphic design, content creation for social and digital channels.	
Big Fusion Rome Italy	April 2013 - June 2014 Graphic Designer	The Big Fusion: Communication Agency Ideation and design of advertising campaigns and websites, video making and photo editing, production of web contents.	

EDUCATION / STUDIES

MOTION S. New York/Online	Jan. 2023 - On Going Specialization Course of Motion Graphic Design and 2d Animation (AE)	Motion Design School	
IED Rome	Nov. 2016 - Feb. 2017 Specialization Degree of Art Direction in Advertising	Istituto Europeo di Design, Moda ed Arti Visive	
SIOI Rome	Oct. 2013 - April 2014 MA Communication and International Media Relations	The Italian Society for International Organization	
ROMA TRE Rome	Oct. 2008 - July 2012 Bachelor's Degree in Political Science for Cooperation and Development	Università di Roma Tre + UPV Bilbao (Erasmus)	

◦ TECHNICAL SKILLS ◦

Graphic Design

Adobe Photoshop
 Adobe Illustrator
 Adobe InDesign / InCopy
 Adobe Lightroom / Bridge
 Adobe Premiere / After Effects



Web and digital

Mac Os / Windows / Office
 Wordpress / Joomla / Unbounce
 Html & CSS
 Google AdWords
 Social Network / Seo / Sem



◦ COURSES / CERTIFICATES ◦

LANGUAGES TESTS

AC IELTS | Academic International English Language Testing System - London
FCE | Cambridge First Certificate in English - Rome
DELE | Diplomas de Español como Lengua Extranjera - Barcelona



Pc Academy | Certificate for the course of “Web Design and Digital Layout for Graphic Designers”
Ettore Rolli | Certificate for the course of “Graphic Design & Visual Art” & “Creative Suite & Digital Layout”
Vocational School | Certificate for the course of “Photography: from Analogic to Digital Photo”
La Tempesta | “Music Photography Workshop” - Ilaria Magliocchetti Lombi & Cecilia Ibañez



◦ HUMANITARIAN EXPERIENCES ◦

Energy for Human Rights | 2012 - 2018 | *Energy for Human Rights Onlus*
Communication Manager & Graphic Designer // Volunteer
Graphic Designer e Responsible of online and offline communication
Volunteer in international and local humanitarian aid projects (Italy - Senegal)
SEEDS Iceland | October 2012 | **Volunteer at the “Environmental Awareness” Workcamp (Iceland)**
Caritas Ambrosiana | April 2009 | **Volunteer to support the population struck by the earthquake of 6.04.2009 at L’Aquila (IT)**



◦ PERSONAL ATTITUDES ◦

OPEN MINDED
 RELIABLE

COMMUNICATIVE
 CREATIVE

INQUIRING
 TEAMPLAYER

FLEXIBLE
 INDEPENDENT

WELL ORGANIZED
 OUTGOING

LATERAL THINKER
 OBSERVING

ENVIRONMENT
 URBAN ART
 NON-PROFIT
 SHARING NEWS
 T-SHIRT DESIGN
 MEDIA
PHOTOGRAPHY
MUSIC
 CINEMA
 NO VIOLENCE
 CONCERTS
 SPORTS
 TRAVELS
 CAMPING
 VOLLEYBALL
 NATURE
 COOKING
 JUGGLING
 BACKPACKING
 WEB
 REPORTAGE
 MOTION DESIGN
 SKI
 URBEX
 SUSTAINABILITY

Cities

- Amsterdam
- Barcelona
- Bilbao
- Florence
- London
- Madrid
- Reykjavik
- Rome



For the complete **Portfolio** feel free to visit the website: | www.gianfabiolupo.com